

FOR SHORTS • TIKTOK • REELS CREATORS

THE **SHORTS** SCRIPT SYSTEM

8 chained AI prompts, 100 hook formulas, an offline Text Card Maker for transparent PNG overlays and a tracker that tells you what to make next.

Built from the workflow behind our own automated Shorts channels.

START HERE

Most prompt packs give you a thousand loose prompts. You try ten, get generic text and give up. This system is different: it is the **workflow** we use to produce Shorts every day, split into steps where each step has one job and a clear output.

What's inside

File	What it does
01-Prompt-Chain.md	8 prompts used in order: brief → 20 ideas → 10 hooks → script with retention beats → on-screen text → title & hashtags → batch week → 7-day review. Plus a bonus prompt to cut long videos into Shorts.
02-Text-Card-Maker.html	Open in any browser. Type one line per card, pick a style (Title, Label, Quote, Number, Step, Caption) and download transparent PNGs ready to drop on your video. Auto-fits font size. Works offline.
03-Hook-Formulas.csv	100 hook formulas in 10 categories with an example for each. Open in Excel / Google Sheets / Notion.
04-Content-Tracker.csv	Import into Notion or Google Sheets. One row per Short: hook, formula, stats after 24 h and 7 days, lesson learned.
05-Publish-Checklist.md	60-second check before you hit publish.

Your first Short in 30 minutes

1. **Prompt 0** – describe your channel once (niche, viewer, tone). 3 min.
2. **Prompt 1** – get 20 ideas, pick one ★. 3 min.
3. **Prompt 2** – get 10 hooks, pick the one you'd stop scrolling for. 3 min.
4. **Prompt 3** – full script, check every [VERIFY]. 5 min.
5. **Prompt 4** – on-screen text plan. Paste the text column into the **Text Card Maker**, download PNGs. 5 min.
6. Record / edit, drop the PNGs on the timeline. 10 min.
7. **Prompt 5** – title, description, hashtags, pinned comment. Run the checklist, publish.

The step that makes it work: after 7 days, paste your real numbers into **Prompt 7**. The AI tells you which hooks kept people watching and gives you 5 new ideas that copy the pattern of your best Short. That feedback loop is what no static prompt list can do.

TEXT CARDS

Big, clean text boxes are the cheapest way to make a Short look produced. The Text Card Maker exports each line as a PNG with a transparent background, sized for a 1080×1920 vertical video.

- **Write one word in CAPS** to highlight it in the accent colour (e.g. "Stop doing this with your SAVINGS").
- **QUOTE** style: text | source – the source appears under the quote.
- **STEP** style: start the line with "Step 1:" – the number goes into a round badge.
- **CAPTION** style: outlined text without a box, for punchy words over footage.
- Presets: Bold red, Clean white, Dark + yellow, Mint – or pick your own brand colours.

Placement rules

- Keep text out of the bottom 20 % and right 15 % – app buttons and captions cover it.
- One card at a time. Show it for at least 1.5 s per 5 words.
- Animate cheaply: scale from 90 % → 100 % in 0.15 s when it appears. Every editor can do this.

FAQ

Which AI does it work with? ChatGPT, Claude, Gemini, Copilot – free versions too. Use one chat for the whole chain.

Does it work for faceless channels? Yes. Prompt 0 asks for your format; scripts and visual plans adapt to voiceover + stock footage.

Other languages? Set the language in Prompt 0. The Text Card Maker supports any font installed on your computer.

Can I use the PNGs commercially? Yes – everything you create with the system is yours.

Personal license: use in as many of your own channels as you like. Please don't resell or share the files.